

David Trescot – Vice President Rhozet Business Unit, Harmonic Inc

David Trescot is a Harmonic Vice President in charge of the Rhozet Business Unit. Rhozet's products are software video transcoders used by web and broadcast companies like Yahoo, ESPN, Microsoft, BBC, Amazon.com, and many others. David was the CEO of Rhozet prior to its acquisition by Harmonic. Before Rhozet, David was Vice President of Product Management at Avvenu, a startup in the mobile space funded by Motorola. Prior to joining Avvenu, David was a Sr. Director at Adobe Systems responsible for the Digital Video Group. David's other positions have included engineering, product management, and marketing positions for a variety of companies including Yarc, Specular, and Silicon Graphics. David holds both a Bachelor's and Master's Degree in Electrical Engineering from the University of Florida.