



MATTHEW HUNTINGTON, Vice President of Product Marketing



Matthew Huntington is Vice President of Product Marketing for OpenTV Corp. (OPTV - NASDAQ). Mr. Huntington is responsible for managing OpenTV's product strategy, ensuring that the company brings the right products to market at the right time, which both match customer requirements and support OpenTV's long-term vision to power media experiences. He is based in San Francisco and reports to Tracy Geist, Senior Vice President Market Development.

Mr. Huntington has had a distinguished career in both digital television and new media industries. He has over 12 years of experience in developing solutions, services and products for digital and interactive television, starting with video-on-demand trials in the early '90s. Mr. Huntington joined OpenTV directly from

Oracle, where he worked with their Interactive Services division as a director of product development.

A popular cable, satellite and technology speaker, Mr. Huntington has the ability to clearly articulate the essence of complex technical issues to general and business audiences. He has written and spoken extensively on interactive television technology and the ability of OpenTV to offer a suite of compelling products and services to network operators throughout the world.

Matthew holds a first class honors degree in Computer Software Technology from the University of Bath. He is active in several industry groups, and currently resides in California, with his wife, Abigail, and young daughter, Amelia.

About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of digital and interactive television. The company's software has been integrated in over 88 million digital set-top boxes and digital televisions around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and gaming and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

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