

## Ivan Verbesselt

---



Ivan Verbesselt is Senior Vice President and head of Marketing with NagraVision.

Ivan is also active as a guest professor in Marketing at the International University in Geneva.

Before he was the Principal of Quadratio Consulting Ltd focusing on Broadband TV.

Prior to this, Ivan Verbesselt was Vice President in charge of Alcatel's TV business otherwise known as Information, Communication and Entertainment (ICE). Before that he led the Product Marketing and CTO office of Alcatel's DSL business.

Ivan started his career in telecommunications in 1990 when he joined Alcatel's Corporate Research where he enjoyed contributing to the design of several category defining products in the broadband access space.

Ivan has also held various positions in product management for broadband access products and services, both within Alcatel and Belgacom, the Belgian incumbent operator.

Ivan Verbesselt holds a Masters of Science in Applied Physics and Electronic Engineering from Brussels University and an Executive Degree in Business Administration from Solvay Business School (CEPAC).

---