

**Justin Fielder, Research Development and Customer Technology Director
BSkyB**



Justin currently holds the position of Research Development and Customer Technology Director driving the development of innovative technological solutions with the customer's home, implementing a coherent set of technology choices, and undertaking critical research and development into emerging technologies and trends.

Justin came with the management team of Easynet due to the merger of Sky and Easynet, and was responsible for the rollout, launch and deployment of the Sky Broadband service.

Prior to Sky, Justin worked at Easynet for 8 years providing strategy and direction, ranging from broadband Internet access to highly complex bespoke MPLS networks, and before this, Justin worked at GEC-Hirst Research and setup and ran his own company specialising in graphics systems for TV Broadcast.