

Robert (Rob) Schumann, General Manager, Cinea, Inc (a Dolby Company)

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Rob Schumann is the general manager of Cinea, Inc a Dolby Laboratories subsidiary. Cinea is focused on the development and deployment of world-class watermarking and content protection solutions for the entertainment industry. Rob has more than 17 years of consumer electronics and security technology experience.

Prior to co-founding Cinea in 1999, Schumann was chief architect for the innovative Digital Video Express "DIVX" encrypted DVD platform. Earlier in his career, Schumann served as a senior information technology executive at Circuit City Stores, Inc. where he developed sophisticated secure telecommunication, transaction processing and customer support technologies. Schumann has a Bachelor's degree in Computer Science from the Rochester Institute of Technology