



Executive Vice President, Web-on-TV T-Com Innovations, Deutsche Telekom

In autumn 2005, Thomas Staneker joined the newly created T-Com Innovations, a company which has been designed to rapid-prototype and beta-launch new products and services within broadband IP, IPTV and the Web 2.0 space. Thomas is currently responsible an ambitious and innovative Web-on-TV project, which merges the best of the web with the best of TV and is based on open interfaces and hybrid access technology. T-Com Innovations has the mandate to market products directly to consumers and to content partners, which means that Thomas' role encompasses a small version of the entire service portfolio of a service provider.

Thomas started his career as a development engineer at Alcatel's high frequency transmission laboratories in Stuttgart. During eighteen years service with Alcatel, he has held various assignments in Germany, Italy, France and Belgium, covering analogue and digital Cable TV, SDH and DSL technologies in different roles, ranging from product development, product management to marketing. Thomas was also very instrumental in building up Alcatel's leading broadband entertainment position.

Thomas Staneker has an engineering degree in telecommunications from the Polytechnic University of Esslingen, Germany.