

What is the MPEG Industry Forum?

The MPEG Industry Forum is a not-for-profit organization with the following goal:

“To further the adoption of MPEG Standards, by establishing them as well accepted and widely used standards among creators of content, developers, manufacturers, providers of services, and end users.”

With over **50 member companies** representing broad, worldwide interests in all aspects of digital video, the **MPEG Industry Forum** was established to further the understanding and adoption of the **MPEG-4, MPEG-7, MPEG-21**, and other emerging MPEG standards. One of the key activities for MPEGIF is the Logo Qualification Program which will spur the use of the **MP4 logo** and make it a common sight on consumer electronic and professional products alike.

How to join:

Principal Member

The Principal Membership is for most organizations. This membership provides access to all activities in the Forum plus voting rights. A Principal member is entitled to one (1) vote at the Annual Meeting and any Committee Meeting in which they participate. The membership fee for the current year is \$3,000 USD. If you join after the first quarter of the year the membership is prorated.

Associate Member

The Associate Membership is reserved for not-for-profit organizations and institutions. This type of membership carries the same privileges as Full Members, except that they can not vote in the Annual Meeting and Committees, and can not serve on the Board of Directors. The membership fee for the current year is \$300 USD.

To join MPEGIF please go to <http://www.m4if.org/join.php>

MPEGIF Logo Qualification Programs:









MPEGIF has the objective of establishing a thriving market for MPEG related products and services. To that end, MPEGIF has created a series of free self-certification programs to promote MPEG conformance and interoperability. The programs are:



- **Conformance Tier**, provides a way for companies to gain the right to use the MPEGIF Logo on their qualified products and associated marketing material by completing a Declaration of Conformance.
- **Premium Conformance Tier**, provides a way for products to be recognized at a higher level of MPEGIF qualification by self-testing on a series of industry-standard test streams.
- **Interoperability Program**, provides a way for participating companies to work together to test and resolve interoperability issues before products go to market.

Completion of either the Conformance or the Premium Tiers provides companies access to the MP4 logo. Products that are qualified to use the MPEGIF Logo are also listed and promoted through the MPEGIF Qualified Products Directory which is accessible on-line. For more information on these programs please contact info@mpegif.org

Why Join the MPEG Industry Forum?

-  Your products are eligible to carry the MPEGIF Logo
-  You want to enhance your company's prestige
-  Your company will gain access to reference materials
-  You want to make a statement
-  You are interested in being a part of the future of MPEG Technologies
-  The cost to participate is very low
-  You understand the value of being a part of a strong community
-  It is easy to join

Current Members:

1. 3ivx Technologies Pty. Ltd.
2. AOL Time Warner
3. Apple Computer, Inc.
4. ARC International
5. Ceva DSP Ltd
6. Cirrus Logic, Inc.
7. Coding Technologies
8. Connex Technology, Inc.,
9. Dicas Digital Image Coding GmbH
10. Envivio
11. ETH Zurich
12. ETRI
13. Euclid Discoveries, LLC
14. Fraunhofer Institute IIS
15. Freescale Semiconductor
16. Hantro Products Oy
17. Harman Becker Automotive Systems
18. Harmonic Inc.
19. HiSilicon Technologies Co Ltd
20. Hitachi, Ltd
21. Human Monitoring Ltd.
22. InCrew Software
23. MainConcept AG
24. MediaTek Inc.
25. Mitsubishi Electric Corporation
29. Motorola
30. MPEG LA, LLC
31. Mtelevision Co., Ltd.
32. NagraVision
33. Nokia
34. Pace Micro Technology plc
35. PacketVideo
36. PELCO
37. Philips Electronics
38. Pixtree Technologies
39. PortalPlayer, Inc.
40. QUALCOMM Incorporated
41. Radyne Comstream
42. Raza Micro Electronics
43. Scientific-Atlanta, Inc.
44. Silicon Image
45. Sigma Designs
46. Tandberg Television ASA
47. Tektronix
48. VBrick Systems, Inc.
49. VCS Video Communication Systems AG
50. VSS, Inc (VSOFTS)
51. Zoran