

Gary Schultz, President/Principal Analyst, MultiMedia Research Group



Gary Schultz is frequently quoted in the business press including Investor's Business Daily, Forbes, EE Times, and The Wall Street Journal. He is a regular speaker at conventions sponsored by NAB, NCTA, IPTV-Forum, IBC and Stanford University.

In 1990 Gary co-founded MRG, Inc. (Multimedia Research Group, Inc.) in San Jose, CA, to provide companies with market intelligence and business strategies in digital media markets. Prior to that he co-developed over a dozen new products and services for the digital media, broadcast and online industries. His career spans successful senior marketing and management positions in computer and video systems manufacturing, online services, technology management and publishing.

Gary holds advanced degrees in communications and business.