

## Casey Harwood - Senior Vice President, Turner Europe

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Casey manages the teams and central functions of Turner's business in Europe. These include:

The development of Turner's Digital rollout across all brands, including the planning, production and monetisation of all non linear products in Europe.

Turner Enterprises, Licensing, Franchise Management and Consumer Products business.

Research and Insights, encompassing both the measurement and targeting of audiences as they fragment and consumption patterns change

Commercial Distribution, managing the team and provision of channels and content to Affiliates including blue chip companies, Hotels and Airlines.

New Product development as it sits centrally working with the local markets to rollout successful products and concepts in market

During his time at Turner, Casey has worked in several management positions, including Advertising Sales, Licensing and Business Development and has experience working with other TW Divisions, including Warner Bros, IPC and AOL.

Prior to Turner, Casey worked for several UK Broadcast Networks