

Ross Biggam – Director General of the Association of Commercial Television Europe



After studying law at Exeter and Saarbrücken, Ross Biggam worked as Legal Adviser to the House of Lords EU Select Committee before joining ITV, the leading television channel in the UK, where he ended up as Head of European Affairs.

In April 2000, he moved to Brussels to become Director General of the Association of Commercial Television in Europe (ACT) which represents twenty eight media companies active in 34 European countries and encompasses several business models, from free-to-air television broadcasters to multimedia groups and digital TV platforms operators. The ACT is consulted on a regular basis by the Community Institutions on all questions impacting on the future of the Audio-visual sector in Europe, in particular with regard to digital TV and the EU Directive “Television without Frontiers”.