



Benjamin Schwarz, Founder, CTO Innovation Consulting

Benjamin Schwarz has over 20 years of international experience in consulting and Telco & Media organisations.

He spent 8 years with Orange, whom he joined in 2001. Benjamin started as a manager within Orange Labs focusing on video, search and other technologies. In 2004 he joined the Content division running international music download then IPTV deployments in Europe (France, Poland, Spain, UK) and Africa (Senegal).

Previously he spent 10 years with Logica-CMG and in 2000 Benjamin was CTO of Net4Music, a digital sheet music Internet start-up.

In September 2008 Benjamin created “CTO innovation Consulting” bringing his unique expertise to Content owners, Technology companies and network Operators and is now involved in many projects including IPTV business modelling and deployment, advertising, hybrid and OTT content delivery and quality of experience.

Benjamin is based in Paris and has a BSc from King’s College London in Computer science and completed an executive MBA within INSEAD.

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