

Charlie Horrell, CEO, Packet Vision



Charlie Horrell, CEO of Packet Vision which provides a service of targeted advertising for channels carried over IPTV networks. He was previously at Thomson SA, where he was COO of their €1bn set-top box division. Prior to that he was CEO of IDP: a quoted French company specializing in software for interactive television. Charlie has also spent many years with News Corporation, initially at BSkyB and then at Star TV in Hong Kong.