

Kay Johansson – Chief Technology Officer



Kay Johansson serves as the Chief Technology Officer at MobiTV driving the creation, development and deployment of mobile television technologies on mobile devices and personal computers over the broad array of networks.

Prior to joining MobiTV in 2006, Johansson served as the CTO of Popwire, a former Ericsson company, where he led development and product strategy. He has extensive experience building media delivery solutions from server to handset. While at Popwire, Johansson and his team were instrumental in designing an end-to-end media streaming infrastructure that is the core of Ericsson's media delivery system. In 2000 Popwire, together with Ericsson, launched the first official television broadcast over a 3G network. Johansson is co-inventor of two patents for streaming and bandwidth adaptation techniques over wireless networks submitted by Popwire. Popwire's customers include Apple Computer, ABC, MTV, BBC, CTIA, Ericsson, Microsoft, Vodafone, 3 and other industry leaders.

Prior to joining Popwire Johansson has held several key positions within the broadcast industry focusing on digital technologies. Johansson started his career rooted in media – focusing on audio and video production.