

## Robert P. Seidel – Vice President, CBS

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Bob is currently Vice President of CBS Engineering and Advanced Technology. He is responsible for the HDTV/DTV transition for the CBS Television Network and CW Television Network. Bob has been instrumental in making CBS the industry leader in High Definition Television program production. In 1993 Bob received an Emmy award from the Academy of Television Arts and Sciences for his pioneering work in portable satellite uplink systems used for worldwide newsgathering. Bob headed up the engineering team that made broadcasting history when WRAL-HD, the CBS affiliate in Raleigh, NC, became the first television station to transmit HDTV on July 23, 1996. Bob is a Fellow of the Society of Motion Picture and Television Engineers and a member of the Institute of Electronics and Electrical Engineers.