

Sebastian Moeritz – President MPEGIF / CEO dicas



Sebastian is an entrepreneur with an extensive business and corporate experience in a number of international markets.

He is an internationally recognised figure in the field of digital video coding and its various applications. With an extensive network of contacts across the technology, media and telecommunications sectors as well as in the financial community, he combines business acumen and corporate experience with technological knowledge providing a practical perspective and strategic commercial approach.

After studies in social sciences and economics, he previously specialised in property and investment with a specific focus on Russia. Since 1996 he has been involved in a number of information technology related ventures and joined dicas, a developer of ISO MPEG-4 real-time video coding solutions, based in Germany, as its CEO in the beginning of 2001.

dicas is an MPEG-focused video coding specialist and a leading developer of MPEG-4 AVC/H.264, MPEG-4 and 3GPP compliant real-time video coding solutions for a variety of Broadcast, IPTV, Mobile TV, Internet Streaming, Multimedia and CCTV/Security applications. For more information, please visit: www.dicas.de

Since 2004, Sebastian is President of the MPEG Industry Forum (MPEGIF) and has been on its Board of Directors since 2002 serving as Treasurer until 2004. MPEGIF, is a not-for-profit organization promoting the adoption of open MPEG standards -- such as MPEG-4 (including MPEG-4 AVC and MPEG-4 HE AAC), MPEG-7 and MPEG-21-- representing around 75 international companies and institutes from diverse industries. For more information, please visit: www.mpegif.org

He is a regular chairman, speaker and panelist at industry events and conferences across Europe, North America and Asia; and has written several articles and opinions for various industry and trade publications.

He is listed in "Cable and Satellite Europe's Euro 50 for 2004", which features the leaders in Broadband and Pay-TV across Europe, Middle East and Africa.

Sebastian is also a Co-author of the book "Understanding MPEG-4 - Technology and Business Insights" (with Prof. Dr. Klaus Diepold of the Technical University of Munich, Germany) published by Focal Press. For more information, please visit: <http://books.elsevier.com/us/focalbooks/us/subindex.asp?isbn=0240805941>

He speaks German, English and Russian