

## **Clyde D. Smith – Senior VP, Turner Broadcasting System**

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Clyde D. Smith is senior vice president of global broadcast technology and standards for Turner Broadcasting System, Inc. (TBS, Inc.),

In this role, Smith guides technology and broadcast engineering decisions for Turner's global technology organization. His responsibilities include the development of high-level engineering strategy and direction for broadcast technology decisions, practices, opportunities and resources. He provides guidance on such critical issues as digital strategy and media asset management, as well as technology leadership for the company's current and future global facilities.

Smith previously was senior vice president of broadcast engineering, research and development, quality assurance and metrics. He joined Turner Broadcasting as director of advanced technology for Network Operations, where he launched the first all-digital video server-based, all-automated network, Cartoon Brazil. Earlier in his career, he held key executive positions at Speer Worldwide Digital, where he managed operations of an all-digital facility and contributed to the launch of ABC's Soap Net, production of hundreds of live events and the revitalization of Staples Arena in Los Angeles; and at Lockheed Space Operations, where as supervisor of communications design and development engineering at The Kennedy Space Center, he helped implement improvement to space shuttle transportation systems following the Challenger accident

Smith played a key role in creating the technology that resulted in Turner Broadcasting being awarded a 2003 Emmy for Outstanding Achievement in Technology and Engineering for "Pioneering Efforts in the Development of Automated, Server-Based Closed Captioning Systems." Smith also helped develop the innovative Broadcast Inventory Manager Solution for Turner Broadcasting that was recognized by The Computer World Honors program with The 2005 21st Century Achievement Award for Media Arts and Entertainment.

A fellow of the Society of Motion Picture and Television Engineers, Smith is a frequent speaker and honored guest at meetings for SMPTE, NAB and SBE. He is a four-time governor and former standards chairman and secretary/treasurer of SMPTE. He has been program chair for four SMPTE advance-imaging conferences and was awarded the SMPTE outstanding service award. He has often presented and published research and technology papers that he has authored or co-authored in industry magazines and at industry conferences.