



Prof. Dr. Robert Strzebkowski, Technical University of Applied Sciences Berlin, Department Computer Science and Media

Dr. Robert Strzebkowski is since 2002 professor for interactive multimedia systems at the Technical University of Applied Sciences Berlin (TFH Berlin). He is director of the laboratory for computer graphics and multimedia. Robert has been working for more than fifteen years in the area of media research, consulting and project development with the focus on hypermedia/multimedia information, e-learning and edutainment systems.

Since three years he has focused on the topic of interactive and IP based television. He has founded a research group 'HypermediaTV' which is exploring in cooperation with several media companies the next generation television scenarios called 'TV 2.0' – with the emphasis on the mix of IPTV and Web2.0. Robert is cofounder of the German Innovation Forum 'Internet Based Television – Television of the Future' as well of the German IPTV Association (DIPTV.org). Currently he is conducting a new three years IPTV research and development project with the focus on individualization and personalization.