

What is the MPEG Industry Forum?

The MPEG Industry Forum is a not-for-profit organization with the following goal:

“To further the adoption of MPEG Standards, by establishing them as well accepted and widely used standards among creators of content, developers, manufacturers, providers of services, and end users.”

With over 40 member companies representing broad international interests in digital video, the MPEG Industry Forum was established to further the understanding and adoption of current and emerging MPEG standards. One of the key activities for MPEGIF is the Logo Qualification Program which will spur the use of the MP4 logo and make it a common sight on consumer electronic and professional products alike.

How to join:

Principal Member

The Principal Membership is for most organizations. This membership provides access to all activities in the Forum plus voting rights. A Principal member is entitled to one (1) vote at the Annual Meeting and any Committee Meeting in which they participate. The membership fee for the current year is \$3,000 USD. If you join after the first quarter of the year the membership is prorated.

Associate Member

The Associate Membership is reserved for not-for-profit organizations and institutions. This type of membership carries the same privileges as Full Members, except that they can not vote in the Annual Meeting and Committees, and can not serve on the Board of Directors. The membership fee for the current year is \$300 USD.

To join MPEGIF please go to <http://www.m4if.org/join.php>

MPEGIF Logo Qualification Programs:









MPEGIF has the objective of establishing a thriving market for MPEG related products and services. To that end, MPEGIF has created a series of free self-certification programs to promote MPEG conformance and interoperability. The programs include:



- **The Conformance Tier**, provides a way for companies to gain the right to use the MP4 Logo on their qualified products and associated marketing material by completing a Declaration of Conformance.
- **The Premium Conformance Tier**, provides a way for products to be recognized at a higher level of MPEGIF qualification by self-testing using a series of industry-standard test streams.
- **The Interoperability Program**, provides a way for participating companies to work together to test and resolve interoperability issues before products go to market.

Completion of either the Conformance or the Premium Tiers provides companies access to the MP4 logo. Products that are qualified to use the MPEGIF Logo are also listed and promoted through the MPEGIF Qualified Products Directory which is accessible on-line. For more information on these programs please contact info@mpegif.org.

Why Join the MPEG Industry Forum?

-  Your products are eligible to carry the MPEGIF Logo
-  You want to enhance your company's prestige
-  Your company will gain access to reference materials
-  You want to make a statement
-  You are interested in being a part of the future of MPEG technologies
-  The cost to participate is very low
-  You understand the value of being a part of a strong community
-  It is easy to join

Current Members:

- | | |
|-------------------------------------|-------------------------------|
| 1. AOL Time Warner | 28. MPEG LA, LLC |
| 2. Apple Computer, Inc. | 29. NagraVision |
| 3. ARC International | 30. NTT |
| 4. Ceva DSP Ltd | 31. Pace Micro Technology plc |
| 5. Cirrus Logic | 32. PELCO |
| 6. Coding Technologies | 33. Philips Electronics |
| 7. Dicas Digital Image Coding GmbH | 34. QUALCOMM Incorporated |
| 8. Envivio | 35. Radyne Comstream |
| 9. ETH Zurich | 36. Raza Micro Electronics |
| 10. ETRI | 37. Scientific-Atlanta, Inc. |
| 11. Euclid Discoveries, LLC | 38. Silicon Image |
| 12. Fraunhofer Institute IIS | 39. Sigma Designs |
| 13. Freescale Semiconductor | 40. Tandberg Television ASA |
| 14. Hantro Products Oy | 41. Tektronix |
| 15. Harmonic Inc. | 42. VBrick Systems, Inc. |
| 16. HiSilicon Technologies Co Ltd | 43. VSS, Inc (VSOFTS) |
| 17. Hitachi, Ltd | 44. Zoran |
| 18. Human Monitoring Ltd. | |
| 19. InCrew Software | |
| 20. Interra Systems | |
| 21. Joaneum Research | |
| 22. Logipard AB | |
| 23. Logitech | |
| 24. MainConcept AG | |
| 25. Midgard Media Lab | |
| 26. Mitsubishi Electric Corporation | |
| 27. Motorola | |