

## **Yun Chao Hu**

**Open IPTV Forum Steering Group Chairman, Open IPTV Forum  
Antipolis, Cedex, France**

Mr. Yun Chao Hu is the Open IPTV Forum Steering Group Chairman since April 2007. He was very actively involved in the initiation of this forum which targets the development of the next generation IPTV providing end-users a completely new experience for their entertainment and communication services. He guided the forum from the initial 9 Founders towards a forum of ~ 30 Members.

Yun Chao Hu is currently employed within Ericsson Sweden and works for Ericsson Corporate Function Standardization. He is responsible for IMS based IPTV standardization strategies and is closely involved with the business & product strategies of the Ericsson IMS based IPTV solutions.