

# **ROBERT B. CLASEN**

**Chairman and Chief Executive Officer**  
**Starz, LLC**

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Robert B. Clasen is chairman and chief executive officer of Starz, LLC. Clasen is responsible for all business, strategic, organizational, legal and financial matters and for generating growth and new business opportunities for Starz Entertainment, Starz Media and Overture Films.

Clasen joined Starz Entertainment in September, 2003, as president of sales and marketing. He was promoted to president and chief operating officer in June, 2004, and to president/CEO in November, 2004. As CEO he succeeded John J. Sie, the company's founder, who announced his retirement in June, 2004.

Clasen has held key positions in the media industry since he first went to work for Continental Cablevision (now part of Comcast Corp.) in 1974. From 1978 to 1984 he worked for Rogers Communications Inc. in Toronto, Canada, serving as vice president of operations and chief operating officer for its US business. He served as president of Comcast Cable from 1984-1989 and as president of Comcast International Holdings from 1989-1991 and again from 1993-1997. Prior to joining Starz Entertainment he had served as CEO of Comstream Corp., a provider of commercial satellite equipment and ICTV, a developer of interactive technology for the cable industry.

Clasen has been nationally recognized for his outstanding leadership from a variety of organizations and publications including Industry Week, Women in Cable and Telecommunications (WICT), Channels and Irish America. He was selected by Cable Television Business as Executive of the Year in 1988 and as Convergence Pioneer by Cable World in 2000. He was inducted into the Cable Pioneers in 2001. Clasen has served as a member of the National Academy of Cable Programming Board of Governors and director of the Cable Television Advertising Bureau (CAB) and the Cable Television Marketing Association (CTAM).

Television Week magazine selected him as one of the "12 to Watch" in the television industry for 2005.

Clasen graduated from Bowling Green State University in Ohio with a Bachelor of Science and Master of Arts in Counseling Psychology.

He lives with his wife, Liane, and their youngest son, Michael, in Denver.

Starz, LLC, is a holding company that operates Starz Media and Starz Entertainment. Starz, LLC is a wholly owned subsidiary of Liberty Media Corp. that is attributed to Liberty Capital Group, [www.starz.com](http://www.starz.com).

Starz Entertainment, LLC, is a premium movie service provider operating in the United States. It offers 16 movie channels including the flagship Starz® and Encore® brands with approximately 16.8 million and 31.4 million subscribers respectively. Starz Entertainment airs more than 1,000 movies per month across its pay TV channels and offers advanced services including Starz HD, Encore HD, Starz On Demand, Encore On Demand, MoviePlex On Demand, Starz HD On Demand, Encore HD On Demand, MoviePlex HD On Demand, and Starz Play. Starz Entertainment ([www.starz.com](http://www.starz.com)) is an operating unit of Starz, LLC, which is a controlled subsidiary of Liberty Media Corporation, and is attributed to Liberty Entertainment Group, a tracking stock group of Liberty Media Corporation.

Starz Media is a programming production and distribution company operating worldwide. It includes the Film Roman, Anchor Bay Entertainment, and Manga Entertainment brands. Its units create animated and live-action programming-- including theatrical films -- and programming created under contract for other media companies. It distributes that programming, and programming acquired from outside producers, through home video retailers, theaters, broadcasters, ad supported and premium television channels, and Internet and wireless video distributors in the US and internationally. Starz Media is a wholly owned subsidiary of Liberty Media Corp. that is attributed to Liberty Capital Group, [www.starz.com](http://www.starz.com).