

Roderick Snell - Founder and Research Director, Snell & Wilcox Ltd



Trained in the BBC when colour was still experimental. Worked in educational television and as an consultant to Universities and international agencies. Co-founded Snell & Wilcox in 1973 as a consultancy and from the early 80's developed cost-effective television standards conversion for developing world broadcasters. Since the company's foundation is has grown to become a leader in the art of processing the moving image,

along with an exceptional team of internationally recruited engineers. To date it has won four Emmy's and nine UK Queens Awards for technology and Exports.

Roderick is a member of a number of UK and European professional bodies including the Information Society Advisory Group (ISTAG) which guides a 9 billion Euro ten-year plan for collaborative research in ICT

Roderick is a visiting professor at the University of Kingston, Surrey, a fellow of the Royal Television Society and a Life Fellow of the SMPTE.

Roderick started building model helicopters in the mid-90's, co-founding *Snelflight* in 1988 as designers of indoor model flying machines. Recent models include the worlds first jump jet and the worlds smallest remote controlled flying novelty. He now also flies a full-sized helicopter.