

Yun Chao Hu – Chairman, Open IPTV Forum



Mr. Yun Chao Hu is the Open IPTV Forum Steering Group Chairman since April 2007. He was very actively involved in the initiation of this forum which targets the development of the next generation IPTV providing end-users a completely new experience for their entertainment and communication services. He guided the forum from the initial 9 Founders towards a forum of ~ 30 Members.

Yun Chao Hu is currently employed within Ericsson Sweden and works for Ericsson Corporate Function Standardization. He is responsible for IMS based IPTV standardization strategies and is closely involved with the business & product strategies of the Ericsson IMS based IPTV solutions.

Yun Chao is also working within the Product Line IMS within the Business Unit Networks and drives IMS solutions over cable access networks. In this dual responsibility, he is very actively driving for synergies between Telco-based and Cable-based IPTV solutions over broadband access networks (i.e. xDSL and Docsis based). He is also actively involved in the IMS portfolio and business management activities within the Product Line IMS.

In the past, Yun Chao Hu has worked within several Ericsson organizations within China, Sweden, Japan and the Netherlands. He was actively involved in a number of diversity of standardization areas, such as Intelligent Networks (IN), IMT-2000, UMTS, IMS and PacketCable. He participated in several standardization bodies such as ITU-T, 3GPP, TTC (Japan), CCSA (China), CableLabs (USA) and ETSI (Europe). He has been acted as ITU-T SG11 Q.24 Rapporteur, 3GPP TSG CN WG 4 Chairman and several editorships.

Yun Chao Hu started his employment in Ericsson Netherlands as a member of the IN Application Laboratory member August 1993. Before joining Ericsson, he worked as System Analyst for Cross Connect switches and as research-assistant within the Technical University of Eindhoven in the Netherlands.