

MPEGIF -- 3DTV Working Group -- Minutes for June 14, 2010

Submitted by Sean McCarthy, Ph.D. (Chair)

Attendees:

Motorola
Sensio
THX
TestVid & VidCheck

Old Business:

Sean McCarthy provided a summary of activities to date.

New Business & Action Items:

- **Discussion about using MPEGIF 3DTV WG and Reflector to distribute information more widely & to counter possible misinformation**
 - Sensio may provide white paper to address misunderstanding related to encoding efficiency and quality of quincunx
 - THX may provide THX Media Director white paper to provide additional information related to 3DTV signaling
- **Discussion about MPEGIF providing a formal “Letter of Support and Encouragement” to MPEG with regard to addition of 3DTV frame-compatible signaling to MPEG-2 standard**
 - Sensio will consider drafting the body of the Letter of Support
- **Discussion about unmet needs regarding 3DTV video quality and bandwidth efficiency issues**
 - This is still a big open question that needs more data
 - Suggestion that MPEGIF find a way to encourage academic research in this area.
 - Motorola is open to working with others in the industry to investigate
- **Discussion on the next Face-to-Face meeting**
 - Agreed to target July 13 or 14 in New York City during the SMPTE International Conference on Stereoscopic 3D for Media and Entertainment
 - Working to find meeting space. Renting space at the host hotel is too expensive.
 - THX will investigate hosting a 1 hour face-to-face meeting.

Next Face-to-Face Meeting:

TENTATIVE

The plan is to meet July 13 or 14 in New York City during the SMPTE International Conference on Stereoscopic 3D for Media and Entertainment
http://www.smpite.org/events/3d_conference/

The dial in information and the agenda will be sent out a few days before the meeting.